

TRAVEL TO WORK

This paper summarises the results of the last annual Travel For Work staff survey (modes of transport to work during a designated week in Oct. 2008) and raises some issues and proposals for action to be discussed at Academic Staff, Research Staff and Assistant Staff Meetings. The full report of the survey results is now available on the new Faculty Environment webpage.

<i>Mode</i>	<i>FOE 2008 % Trips</i>	<i>All Tfw Employers 2008</i>	<i>FOE Average distance travelled (km)</i>
Bicycle	25.71%	22.51%	3.1
Car Share	7.37%	9.88%	9.6
Drive (alone)	36.86%	42.85%	19.6
Homeworking	10.78%	1.86%	18.9
Motorbike	0.95%	1.62%	6.7
Other Workplace	2.84%	2.44%	16.4
Public Bus	3.97%	6.46%	10.4
Train	6.24%	4.71%	36.6
Walk	5.29%	7.12%	1.2
Number of one way trips	492 (4.3/person)	37,493	14.1 (all modes)
Telework (Homeworking + Other Workplace)	13.62%		

Comparing the Faculty results to those of the other participating organisations in Cambridge, and to close neighbours in some cases, **key findings** are:

- Good survey participation rate this year: $115 / 225 = 51\%$
- Relatively good “drive alone” figure (37% journeys) but **car sharing (7%) could be increased; hence the postcode mapping exercise** to plot locations of staff residences
- **We were surprised to find that over half of respondents (66 staff) live within 5 km and 30% (20) of them drive to work, mostly alone (16). 6% of those who drove alone live within 2km!! We need to encourage these staff to consider other modes of transport.**
- **Reasonable cycling figure (26%) and train figure (6%) but public bus figure (4%) is low given our location;** only 4 people (3.5%) used Park-&-Ride
- **Walking (5%) is low in comparison to neighbouring organisations** such as Hills Road V1th Form College, Mills & Reeve and Mott MacDonald (13-14%)
- The Faculty is located 10th (out of 34) in the league tables of employers whose workers most often cycle to work and drive alone, compared with Mott MacDonald & Hills Rd (6th & 7th)
- Car parking on site: sufficient spaces at present but the County Council requires us to reduce our provision over time so we need to reduce car use generally
- 75% of staff did not know that the Faculty has an official travel plan; the most recent plan is now uploaded on the Environment webpage and we will be updating this after the meeting.

Proposed actions for reducing car use, especially “drive alone”

As mentioned above a new Environment webpage has now been set up on the Faculty Intranet at <http://www.educ.cam.ac.uk/services/environment/>. This makes available to all staff our environment-related documents including the postcode maps, TfW survey report and the Faculty travel plan, also a series of useful hyperlinks related to these proposed actions for discussion:

- Provide information about services for feeding live bus times and rail info to mobile phones
- Publicise bus routes & cycle routes to the Faculty
- Investigate demand for / feasibility of offering a Faculty-based pool car for use by staff needing to visit schools or attend meetings off-site during the working day
- Invest in a second bicycle (and safety equipment) for the above purpose (one bike has been stolen)
- Promote Camshare, a local service for matching potential driver and passenger partners. Apart from environmental concerns, car sharing saves you money and reduces stress!
- Use the postcode maps to set up informal car sharing and ‘bike buddies’ for experienced cyclists to ride along the safest route with newcomers living nearby
- Offer free cycle proficiency training to a group of novice riders
- Offer 1 week’s free bike rental for any staff who want to try cycling before investing in a bike
- Support cyclists by providing a towel drying rack and a few lockers for storing a change of clothes near the Trumpington House shower
- Restrict car parking permits for those who live within a certain proximity (5 km or less)? Or charge them for full permits?
- Offer an incentive to those who don’t drive or who carshare?
- Strongly encourage everyone to travel using an alternative mode to single car use at least once a week? Promote Walk to Work week (27 April - 1 May), National Liftshare Day (June 9) and Bike Week (June 13-21) as starting points?

Reactions please? Other ideas?

Sara Hennessy & Andy Kite

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