

# Open access research and policy impact: experiences from developing the African Education Research Database

*Is open research really changing the world?*

Cambridge Festival of Ideas

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# Education in sub-Saharan Africa

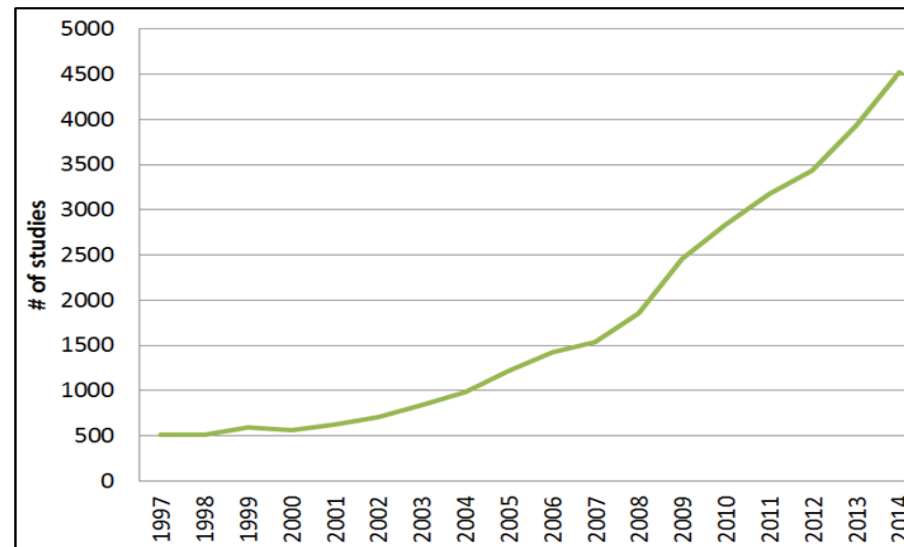
- Big increased in enrolment
- More than 55 million young people out-of- school
- Many students not achieving literacy or numeracy (Mugo et al. 2015)
  
- Research can inform decisions of non-researchers (policy actors, practitioners, etc.) – evidence-informed policy & practice



# What do we know about education research in sub-Saharan Africa?

- African education research is often ‘overlooked and undervalued’ (Maclure 2006)
- Dispersed across a wide range of outlets (Bonini et al. 2015); no central location to access the African research evidence base
- ‘Epistemic injustice’ (Fricker 2007) – knowledge from Africa is de-valued
- Strong growth in the quantity of African education research over the last 20 years

Peer-reviewed education research outputs by Africa-based researchers



# African Education Research Database

June 2017



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- Catalogue the work of sub-Saharan African researchers
- Identify key findings & gaps
- Strengthen the evidence base for policy and practice

AFRICAN EDUCATION RESEARCH DATABASE

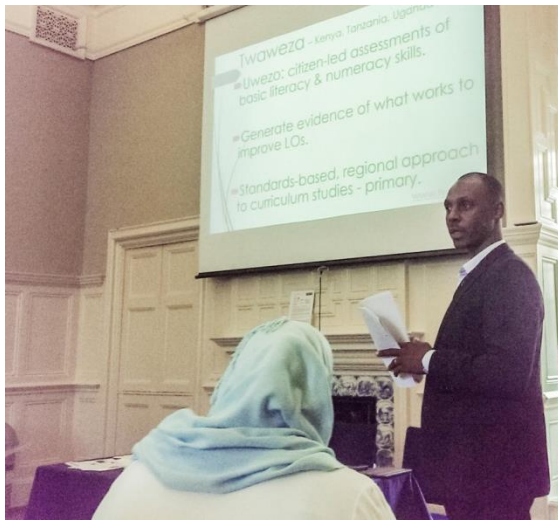
SEARCH DATABASE

Country   Keyword   Method

Search term (or leave blank)   Search

<http://essa-africa.org/AERD>

- Identify **social science research** with implications for **education policy and practice** conducted by researchers based in **sub-Saharan Africa**
- Bibliometric analysis – 2811 studies catalogued to date (August 2018)



- Interviews conducted with 30 researchers based in sub-Saharan Africa
  - *Priorities for research; research impact; experiences of funding, partnerships & collaboration*



	Country	# of studies	% of total studies (n = 2811)
1	Nigeria	662	23.6%
2	Ghana	260	9.2%
3	Mozambique	258	9.2%
4	Kenya	257	9.1%
5	Uganda	151	5.4%
6	Tanzania	145	5.2%
7	Ethiopia	131	4.7%
8	Botswana	124	4.4%
9	Zimbabwe	121	4.3%
10	Angola	107	3.8%
11	Cape Verde	81	2.9%
12	Malawi	59	2.1%
13	Mauritius	45	1.6%
14	Zambia	42	1.5%
15	Namibia	40	1.4%
16	Cameroon	38	1.4%
17	Rwanda	33	1.2%
18	Swaziland	23	0.8%
19	Lesotho	21	0.7%
20	Sudan	21	0.7%
21 - 26	Burkina Faso, Burundi, Democratic Republic of the Congo, Guinea-Bissau, Senegal, Madagascar	<20	<0.7%
27 - 37	Benin, Côte D'Ivoire, Eritrea, Gambia, Liberia, Mali, Niger, Sao Tome and Principe, Sierra Leone, South Sudan, Togo	<10	≤0.3
38 - 49	Central African Republic, Chad, Comoros, Republic of Congo, Djibouti, Equatorial Guinea, Gabon, Guinea, Mauritania, Republic of the Congo, Seychelles, Somalia	<5	≤0.1%

# Research outputs by country

# Peer-reviewed articles

Country	# of peer-reviewed articles	% not in reputable journals
Nigeria	591	37.2%
Ghana	226	8%
Kenya	228	17.5%
Uganda	127	7.9%
Tanzania	125	4%
Ethiopia	120	6.7%
Botswana	102	9.8%
Zimbabwe	112	16.1%

N.b. Details for countries with >100 peer-reviewed articles where English is dominant language of scholarly communication.





# Quality assurance matters

- “It has to go through scrutiny on the impact factor of the journal, and the reputability of the journal. If it’s not reputable, it will not be awarded; it’s not eligible...So if you send your article to India – there are so many predatory journals – that doesn’t count.” (*Male researcher, Ethiopia*)
- “They have their *own* journals unfortunately, within Nigeria...You’ll find that every university has a journal. And some people have their own journals...We had one professor from Nigeria at [our] university [who] had that kind of journal. I had to say to him: ‘*Look, stop this...You can’t have a journal running like that. Who is the publisher?!*’” (*Male researcher, Southern Africa*)



# Characteristics of ‘not reputable’ journals/publishers

- Open access titles – immediate publication, no peer-review or copy editing
- Pay-walled – often appears to be genuine scholarship, but publications are very expensive; “write-only” business model, or “vampire press”



# What does OA mean in sub-Saharan Africa?

- Around 1/3<sup>rd</sup> of publications in AERD are OA
- Many SSA-based journals are exclusively OA
- Commercial databases (Web of Science, Scopus) require subscriptions
- ICT infrastructure

“We don’t have internet provided by the university. Each teacher has to – you just manage by yourself. So I don’t want to say it, but I think it reflects – our research is poor because we are poor. See what I mean?” (Female researcher, Burkina Faso)



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# Use of research outside academia

Researchers expressed *desire for local relevance*, encouraging changes in policy and practice by:

- working with teachers, principals, other institutional stakeholders, or
- informing policy actors and decision-making processes at regional and national levels
- “In all of my research I always think...“*What is the policy implication?*” Unless it has some policy relation, then I never enter into any kind of research...That is a standard [set] by myself, in my heart.” (*Male researcher, Ethiopia*)

# Use of research outside academia

Growing interest from policy actors in using *evidence to inform decision-making*

- “we are experiencing what seems like intractable problems in the education system, at primary and secondary school level...And **for the first time we are now being called upon to help in addressing that problem.** And so my feeling is that: this is the right time to engage with those fellows, the policymakers...They will definitely give me a hearing, because they are also desperate for solutions.” (*Male researcher, Botswana*)
- “Many Ministries and senior people, they like research. They like evidence, they like making decisions that is based on evidence. In Kenya **we are seeing that kind of trend going on.**” (*Male researcher, Kenya*)



# Routes to policy impact

Understanding priorities of policy actors – developing relationships with key individuals over time

- Documents – reports, policy briefs
- Face-to-face – meetings, workshops, events
- “Once you finish writing the report the real work starts, because you have to start making bookings – you have to start approaching the Ministries. And it’s not like they will tell you to come tomorrow! They can postpone five times, and you don’t give up.”  
*(Male researcher, Kenya)*



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